

Taorem Lucky Singh

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SKILLS

Languages: PHP, JAVA, JSP

Digital Marketing: SEO, SEMrush, Google search console, Ahrefs, Google Analytics

Technologies: HTML, CSS, JavaScript, Bootstrap, Tailwind CSS

Data Management: MySQL, MongoDB

Tools/Platforms: AWS, Azure, WordPress, Spring Boot, Spring MVC, REST APIs, JIRA

Soft Skills: Teamwork, Problem Solving, Adaptability

INTERNSHIP

WordPress Developer Intern

Jun 2025 - Dec 2025

ForceFriction | Remote

- Developed a fully custom WordPress theme and plugins for ForceFriction, resulting in faster load times, improved user retention, and significantly higher subscription engagement through branded, modular UX.
- Engineered modular subscription and registration flows using AJAX, with instant login and contextual error handling. Implemented dynamic content management via Advanced Custom Fields (ACF) for flexible backend control and branded UX.
- Integrated third-party APIs for secure, asynchronous data exchange and personalized user experiences.
- Developed RestAPIs to sync up the mobile application with the wordpress sites.

SEO Intern

Feb 2025 - May 2025

7 Star Medtech | Noida, Uttar Pradesh

- Conducted strategic keyword research to optimize SEO performance, enhance content relevance, and drive measurable growth in organic traffic and search rankings. Optimizing on-page SEO elements like meta tags, headings, and internal linking.
- Creating SEO-friendly content and blog posts.
- Monitoring website performance with Google Analytics and Search Console.

PROJECTS

Taorem TLS Blogs – Curated Tech & Creative Blogging Platform | WordPress

May 2025 - Present

- **Tech Stack:** WordPress, PHP, HTML, CSS, JavaScript, MySQL
- **Project Overview:** Taorem TLS Blogs is a WordPress-based platform that curates and republishes insightful posts from Medium and other sources, enriched with Unsplash images. It blends technical rigor with creative storytelling, ensuring SEO optimization and schema compliance for branded editorial output.
- **Outcome:** Delivered a robust, visually engaging blogging platform that streamlined curated content publishing, enhanced user experience, and demonstrated expertise in WordPress customization, schema markup, plugin integration, and editorial SEO strategy.

Quiz Application using Java Swing | Desktop

Jan 2023 - July 2023

- **Tech Stack:** Java, Java Swing
- **Project Overview:** The desktop quiz application offers three difficulty levels, a countdown timer, and detailed feedback to identify incorrect answers and areas for improvement.
- **Outcome:** Proficiency in Java desktop application development and GUI design was demonstrated through the creation of an interactive, adaptive quiz system that enhances user engagement.

LANGUAGE

English: Advanced Spoken and wrnitten proficiency

Hindi: Advanced spoken proficiency; limited reading and numerical comprehension

CERTIFICATION

Completion of Summer Internship Programs | Board Infinity

July 2023

EDUCATION

Lovely Professional University

Bachelor of Technology - Computer Science and Engineering; CGPA: 7.10

2022 - 2025

Punjab, India

Lovely Professional University

Diploma - Computer Science and Engineering; CGPA: 8.38

2019 - 2022

Punjab, India